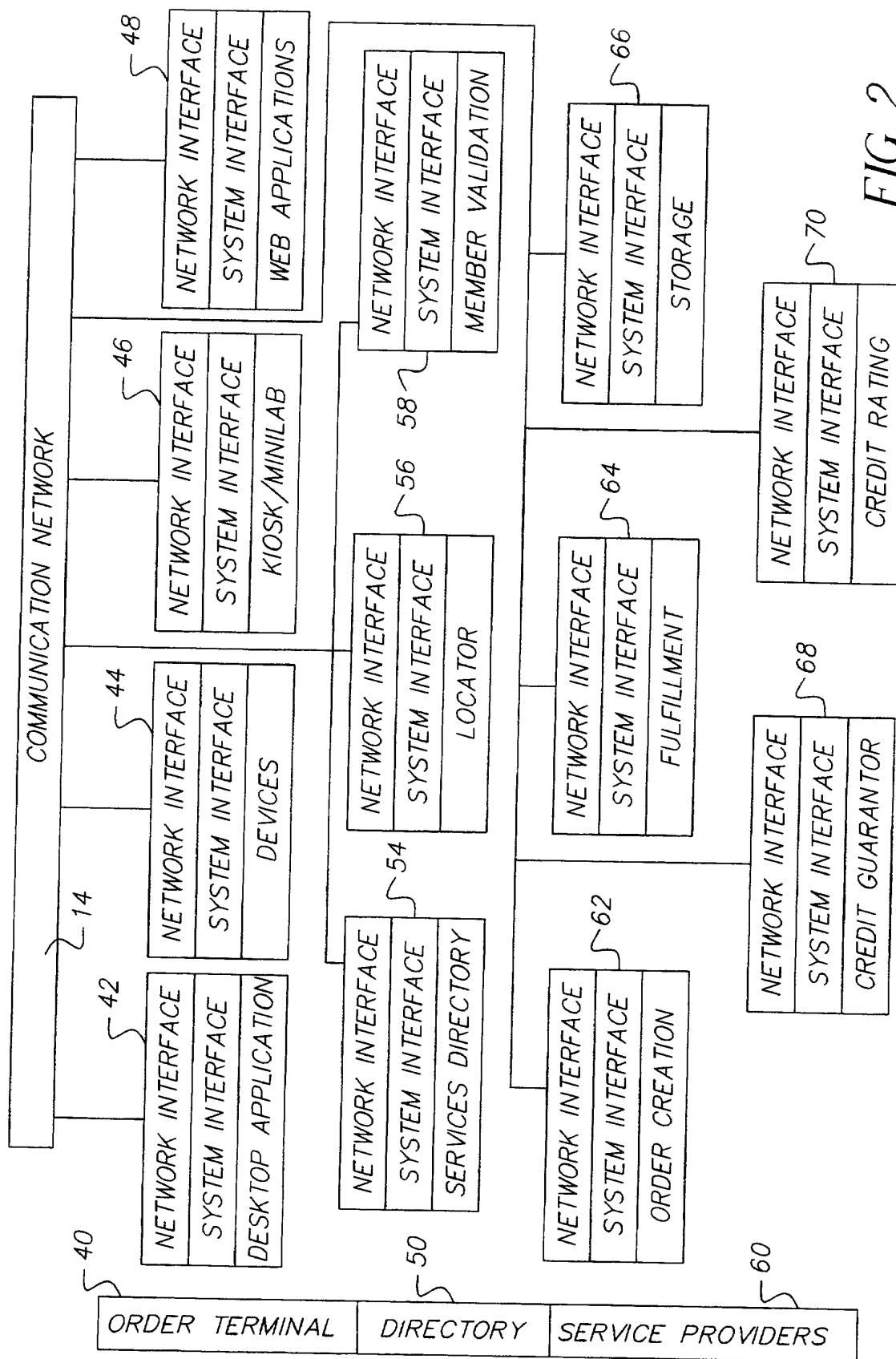


FIG. 1



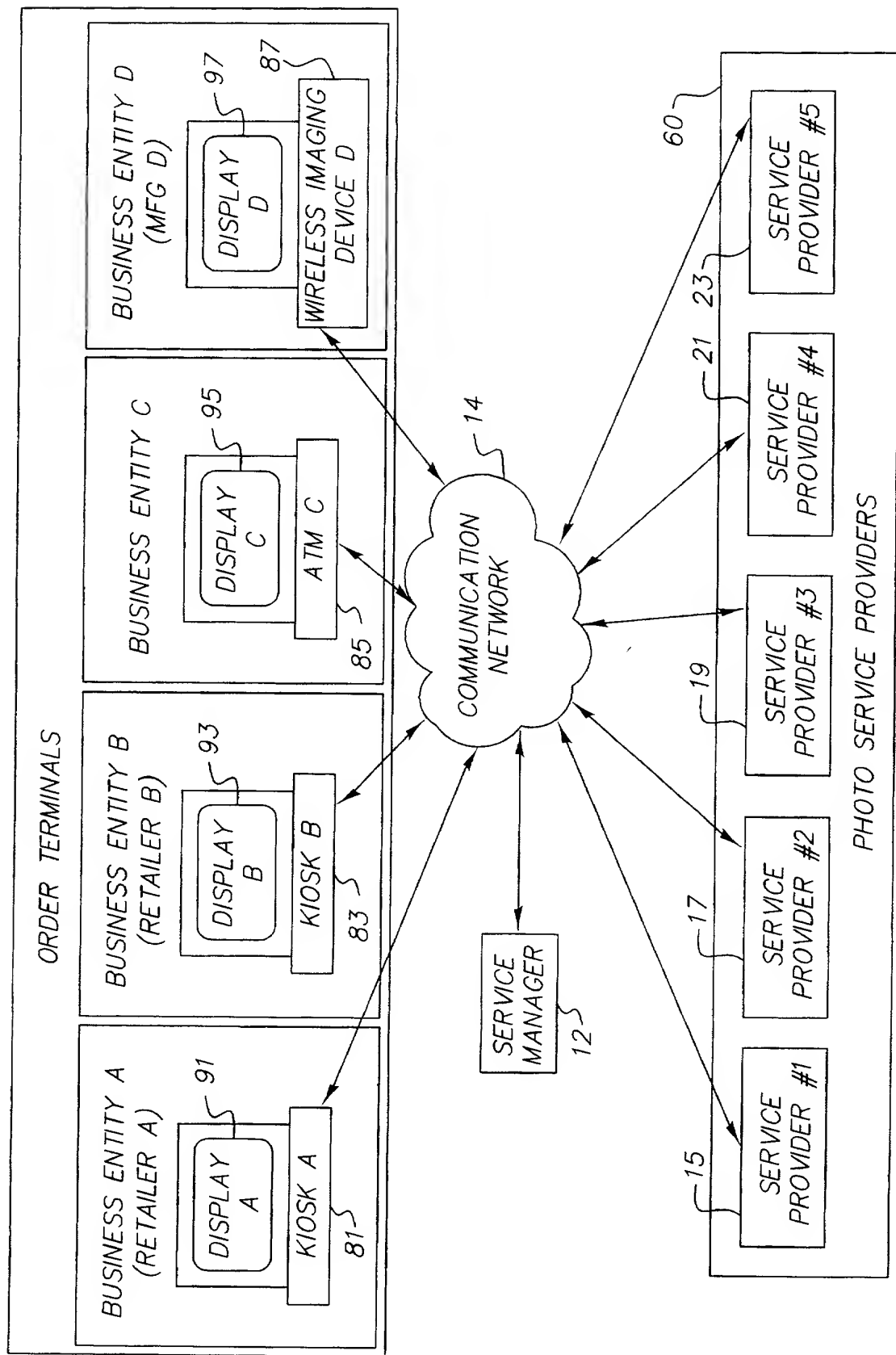


FIG. 3

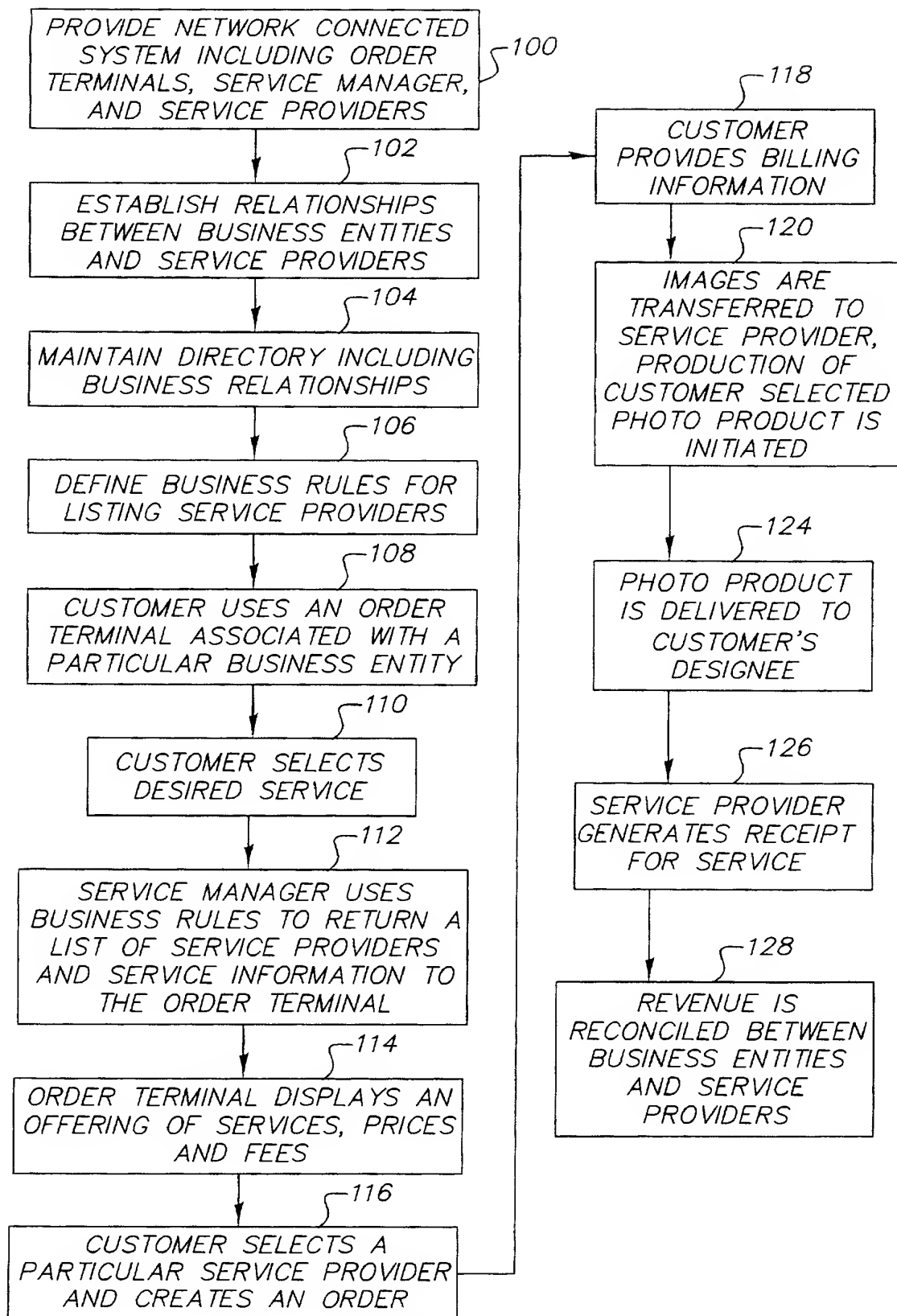


FIG. 4

BUSINESS RELATIONSHIPS

PROVIDER	NAME	SERVICE	ENTITY A	ENTITY B	ENTITY C	ENTITY D
#1	RETAILERA.COM	PRINTING	D	X	N	F
#2	RETAILERB.COM	PRINTING	X	D	N	X
#3	FOTO.COM	PRINTING	N	N	F	D
#4	FRAMES_R_US	FRAMED PRINTS	F	N	N	N
#5	PICTURES.COM	FRAMED PRINTS	N	F	N	N

RELATIONSHIPS:

D = DOMESTIC  
 F = FRIENDLY  
 N = NEUTRAL  
 X = HOSTILE

FIG. 5

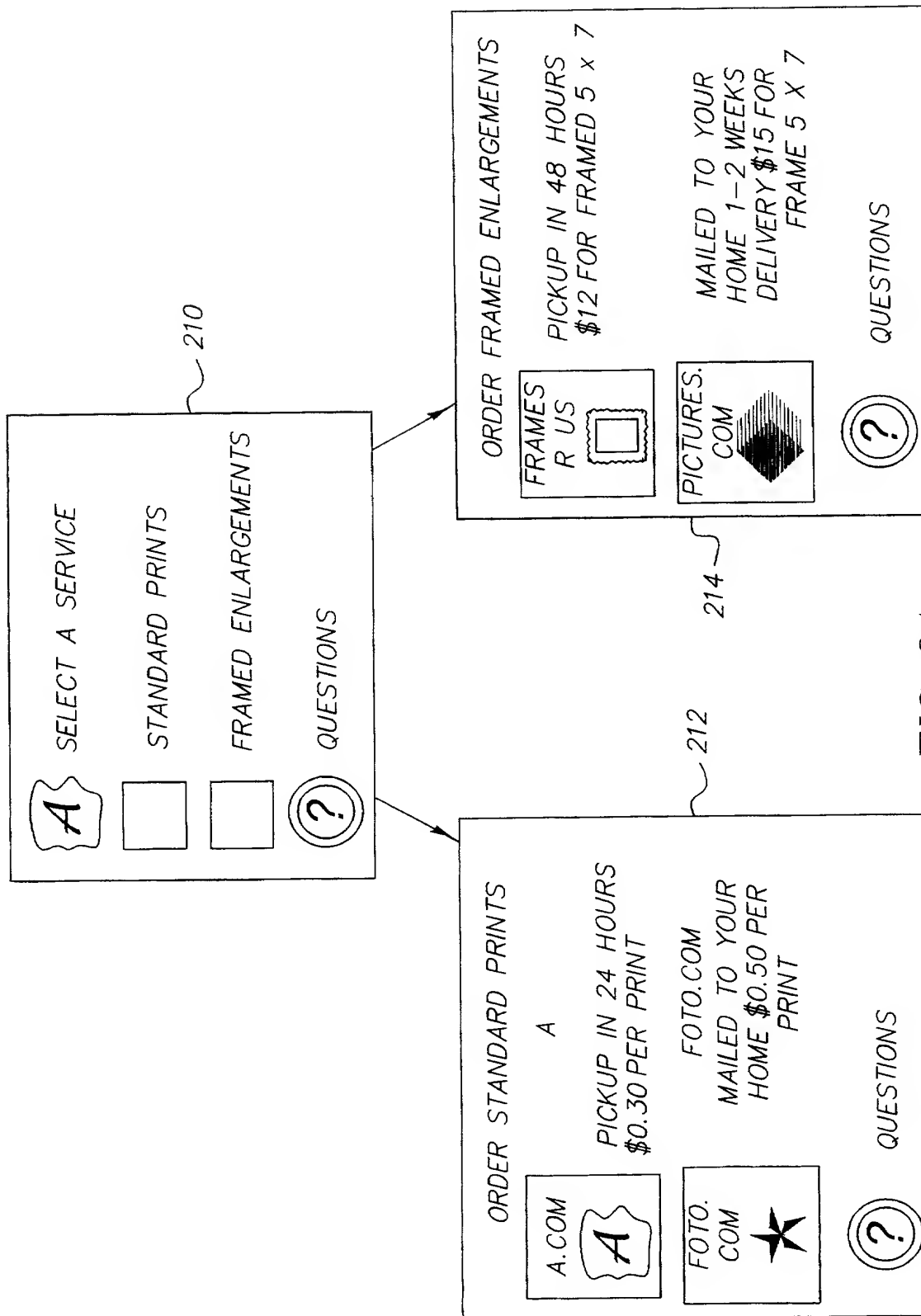


FIG. 6A

```

graph TD
    220[SELECT YOUR TYPE OF SERVICE  
○ STANDARD PRINTS  
○ FRAMED ENLARGEMENTS] --> 222[ORDER STANDARD PRINTS]
    220 --> 224[ORDER FRAMED ENLARGEMENTS]
    
    subgraph 222 [ORDER STANDARD PRINTS]
        B[B.COM  
PICKUP IN 24 HOURS  
$0.35 PER PRINT]
        F[FOTO.COM  
MAILED TO YOUR HOME  
$0.50 PER PRINT]
    end
    
    subgraph 224 [ORDER FRAMED ENLARGEMENTS]
        P[PICTURES.COM  
MAILED TO YOUR HOME 1-2 WEEKS  
DELIVERY $12 FOR FRAMED 5 X 7]
        R[FRAMES R US  
MAILED TO YOUR HOME 1-2 WEEKS  
DELIVERY $18 FOR FRAMED 5 X 7]
    end
  
```

SELECT YOUR TYPE OF SERVICE

☐ STANDARD PRINTS

☐ FRAMED ENLARGEMENTS

ORDER STANDARD PRINTS

B.COM  
PICKUP IN 24 HOURS  
\$0.35 PER PRINT

FOTO.COM  
MAILED TO YOUR HOME  
\$0.50 PER PRINT

ORDER FRAMED ENLARGEMENTS

PICTURES.COM  
MAILED TO YOUR HOME 1-2 WEEKS  
DELIVERY \$12 FOR FRAMED 5 X 7

FRAMES R US  
MAILED TO YOUR HOME 1-2 WEEKS  
DELIVERY \$18 FOR FRAMED 5 X 7

FIG. 6B

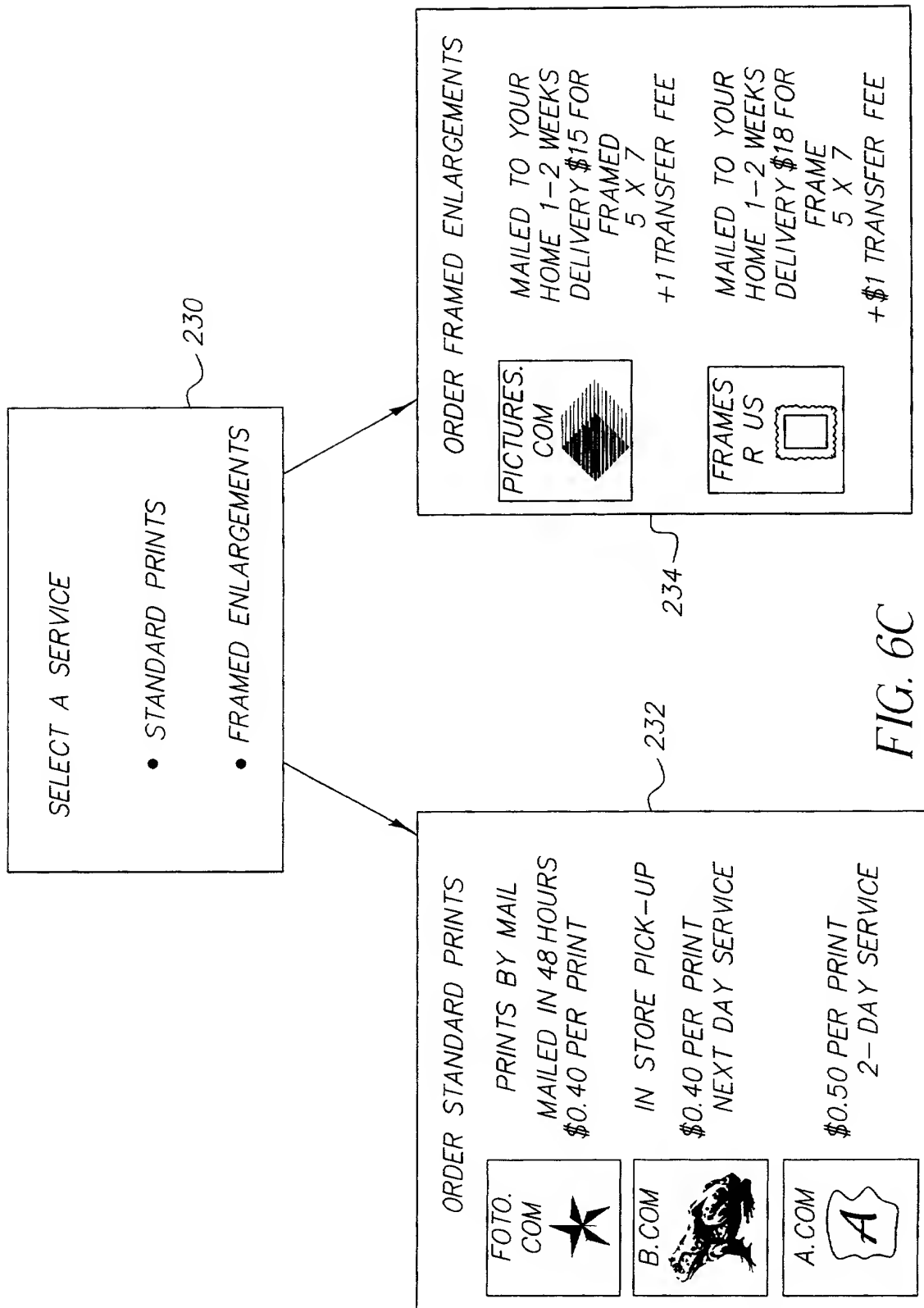


FIG. 6C



242

ORDER PRINTS  
FOTO.COM PRINTS BY MAIL  
MAILED IN 48 HOURS  
\$0.30 PER PRINT  
RETAILER A IN-STORE PICK-UP  
\$0.40 PER PRINT  
2-DAY SERVICE

FIG. 6D

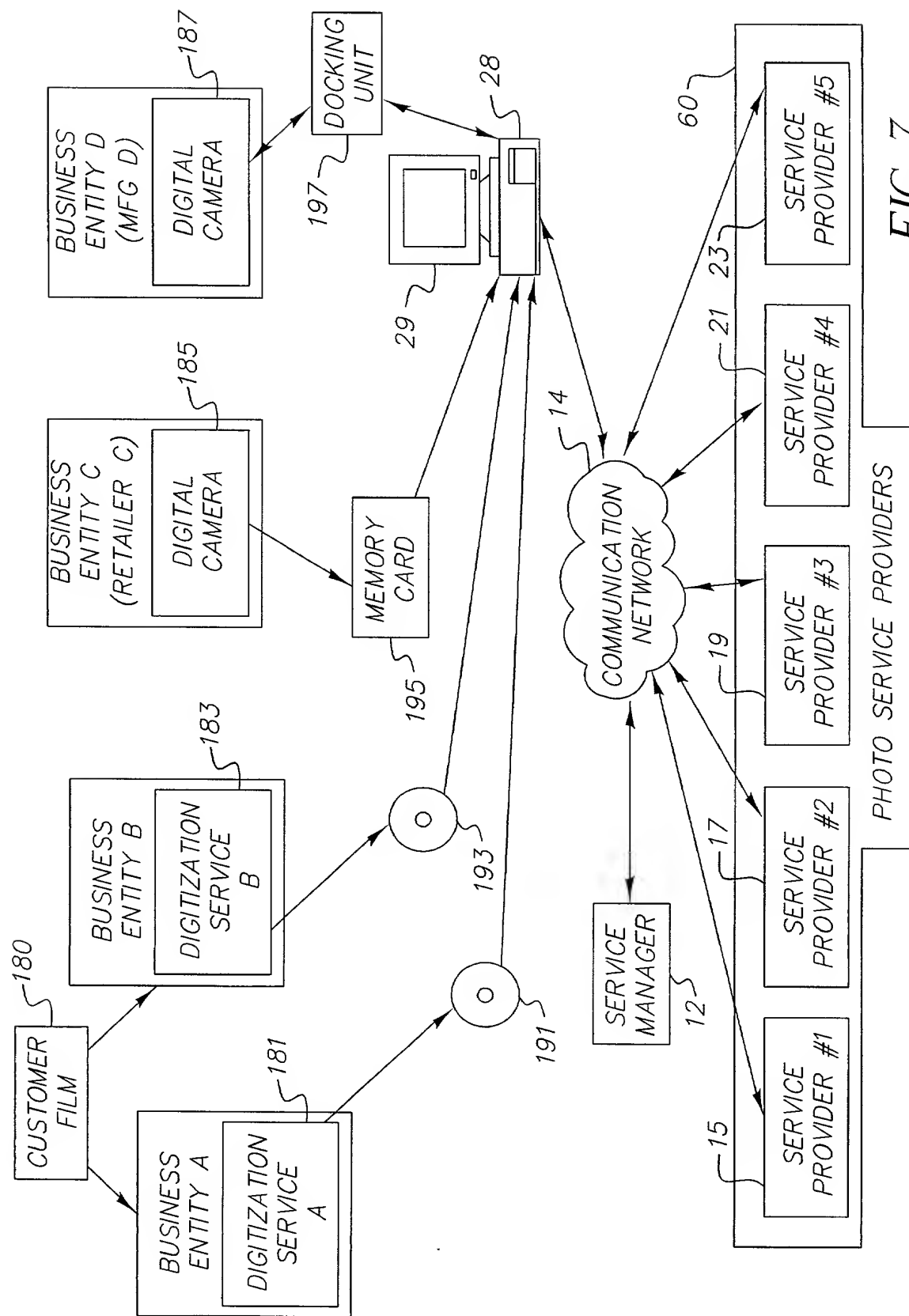


FIG. 7

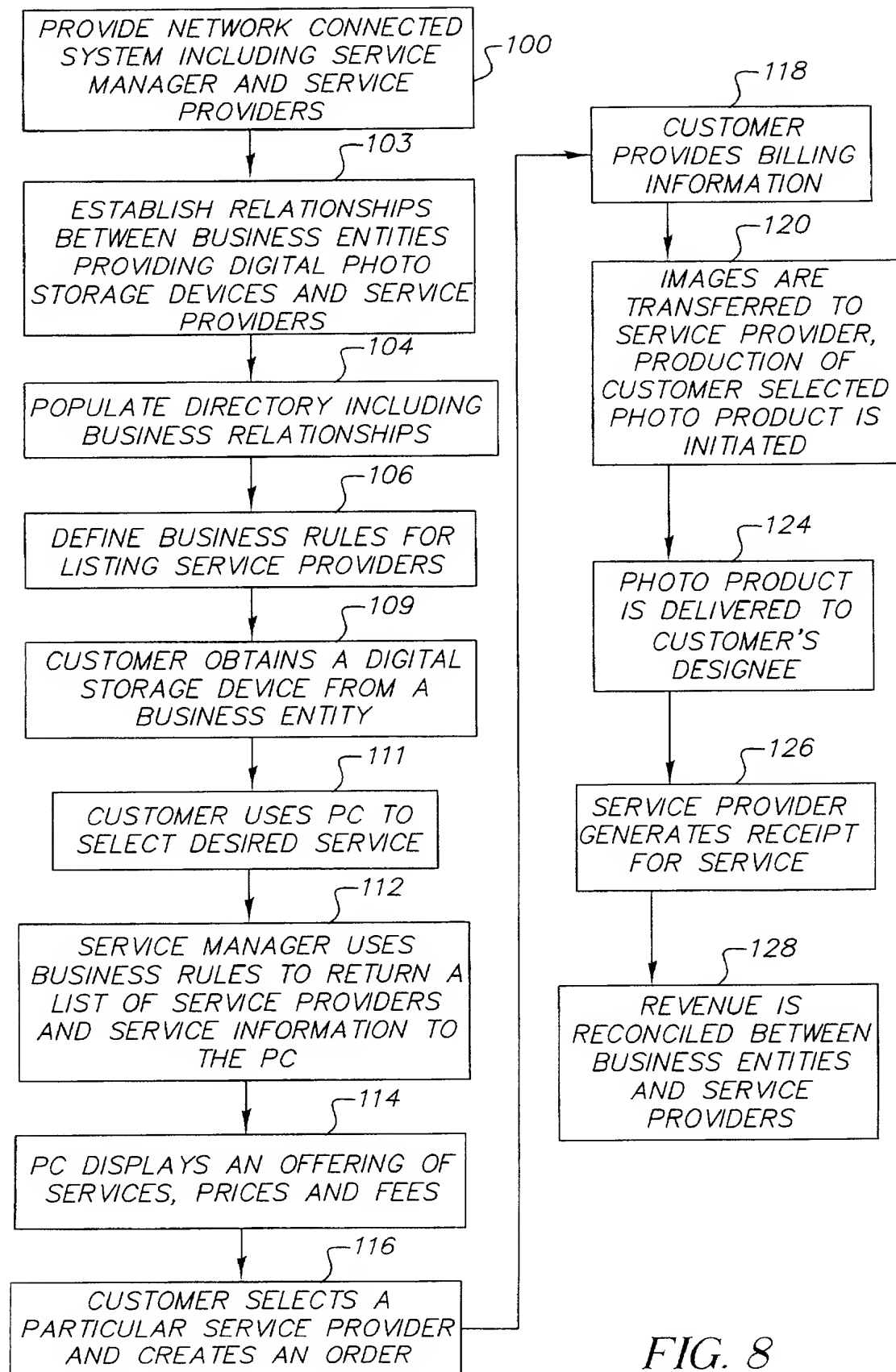


FIG. 8

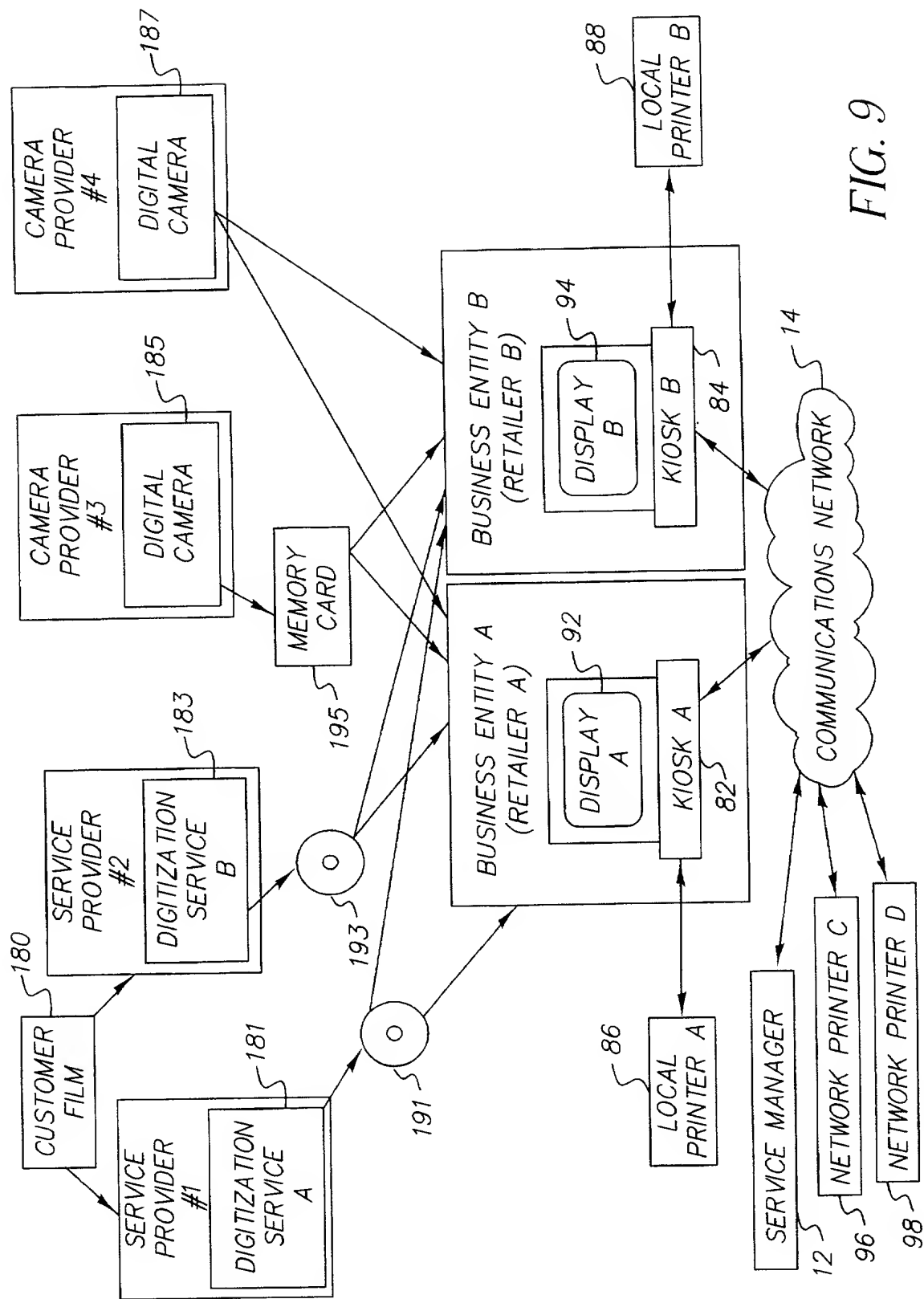


FIG. 9

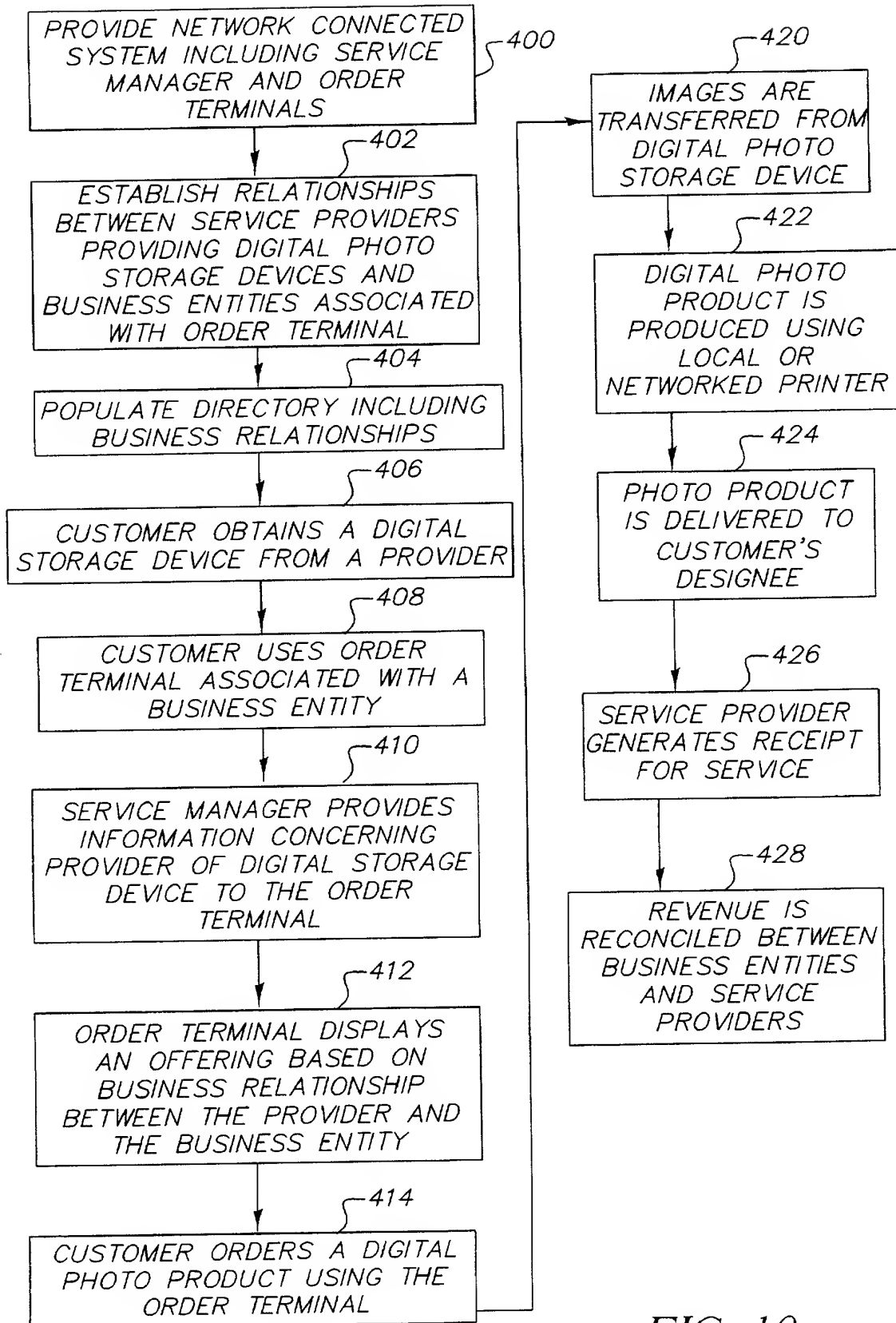


FIG. 10